

Parents' Guide to Book Club

Scholastic has been helping Australian families discover a lifelong love of reading for over 50 years.

Book Club
Creating Generations of Lifelong Readers

Reading brings joy and ignites a spark of adventure, and for over 50 years Scholastic Australia has been lighting this spark to help children grow into independent, lifelong readers.

Connecting School and Home Reading
With numerous studies finding that reading at home is a key factor in a child's success at school and into their adult life, Book Club provides a fun and easy way of bringing books into your home.

Discovery and Choice
Each jam-packed issue is carefully curated with age-appropriate titles by children's book experts at Scholastic. The 'right' book is just waiting to be discovered!

Giving Back to your School
Every purchase made earns Scholastic Rewards for books and educational resources for your school.

Quality and Value
Keeping you up-to-date with the best in Australian and International children's books, with choices from as low as \$3! Every child deserves to experience reading for pleasure.

NATIONAL SIMULTANEOUS STORYTIME
Wednesday 25 May 2022 | #NSS2022 #1MillionKidsReading

GET INVOLVED!

Book Club
ISSUE 1
ORDERS DUE BACK BY:

DRAGON GIRLS
\$19.99 CLUB PRICE \$27.00

ROCKS AND MINERALS
\$19.99 CLUB PRICE \$27.00

TRICKS OF THE TRADE
\$24.00 CLUB PRICE \$24.00

WINGS FIRE
\$14.00 CLUB PRICE \$14.00

MINECRAFT ZOMBIE PLAYER PATROL
\$9.99 CLUB PRICE \$12.00

DAY ONE INTO THE CAVE OF THE THIEVES
\$12.00 CLUB PRICE \$12.00

CAT KID COMIC CLUB
\$3.00 CLUB PRICE \$3.00

CHICKEN DIVAS
\$3.00 CLUB PRICE \$3.00

WHISKEY AND BITTERY
\$3.00 CLUB PRICE \$3.00

SCHOLASTIC REWARDS

SCHOLASTIC



Book Club

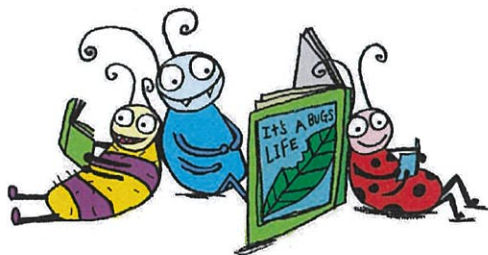
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What is **Book Club**?



Ordering books through Book Club is the easiest and most affordable way to offer students the best in children's books for the home and to encourage independent reading for fun.

Book Club offers students a wide range of titles in each issue, from popular and award-winning fiction series and charming new picture books, to fascinating nonfiction titles and hands-on activities that stimulate creativity and encourage problem-solving.

Plus every order you place earns the school FREE books and learning resources. Book Club catalogues arrive to school up to twice a term, so make sure you keep an eye out for when it arrives home in your child's school bag!

Book Club rewards your school

Every purchase you make earns your child's school Scholastic Rewards that can be used to purchase valuable educational resources that benefit your child.



Families order from Book Club.



School earns Scholastic Rewards.



School redeems Scholastic Rewards for additional resources.

Our **Book Club** promise to you



Carefully curated

Each issue is specially curated and filled with age appropriate titles that have been carefully selected by professional booklovers at Scholastic.



Value for your money

Your child can take home a book from as little as \$3, because every child deserves to experience independent reading for pleasure.



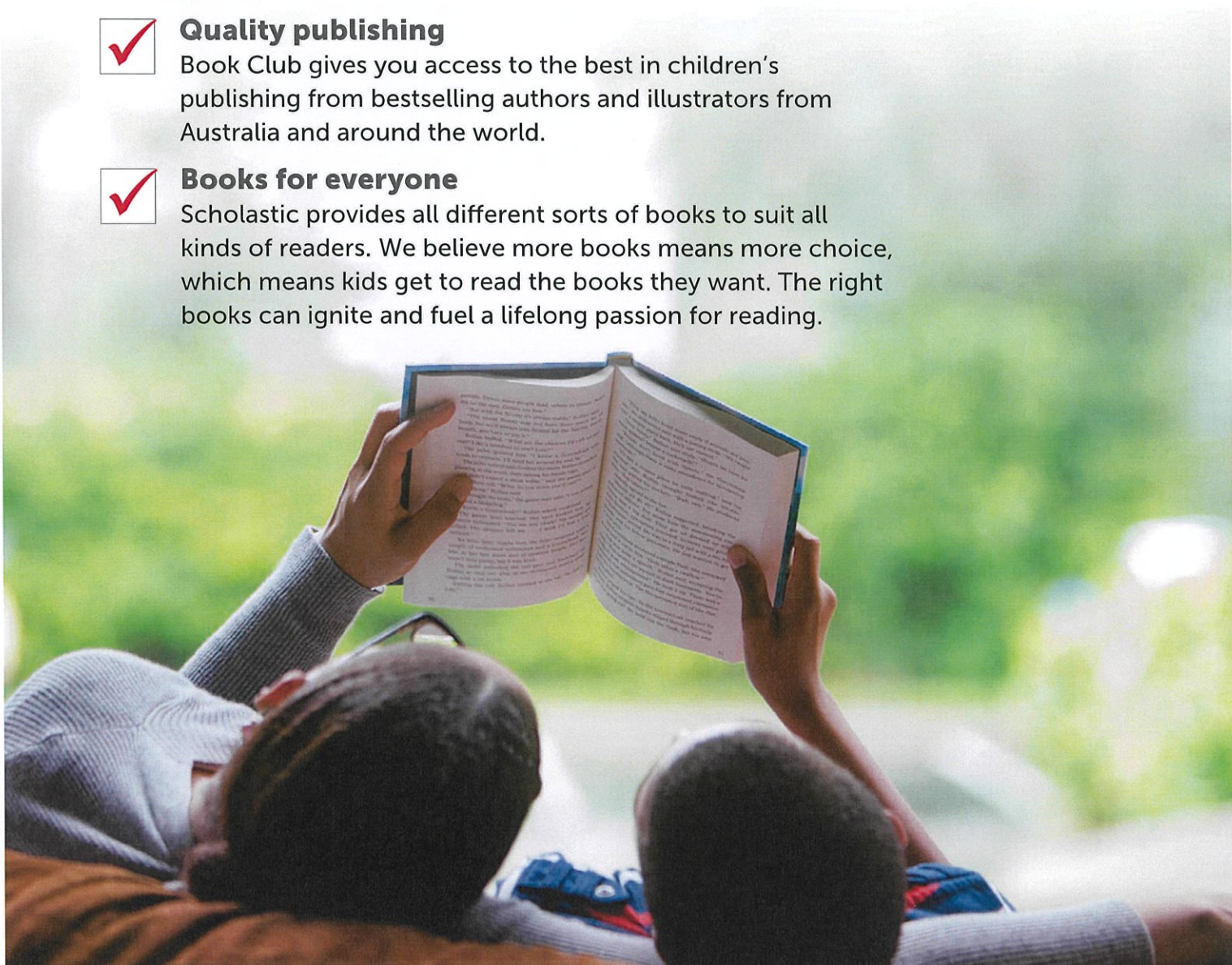
Quality publishing

Book Club gives you access to the best in children's publishing from bestselling authors and illustrators from Australia and around the world.



Books for everyone

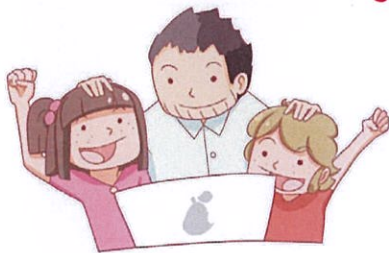
Scholastic provides all different sorts of books to suit all kinds of readers. We believe more books means more choice, which means kids get to read the books they want. The right books can ignite and fuel a lifelong passion for reading.



How to order on Book Club



1. Your child will bring home a Book Club catalogue from school
2. Discuss with, and help your child pick the books they would like to read



3. Order online via the Scholastic Australia **LOOP** website or app and the school will take care of the rest! (**LOOP** orders are electronically linked to your school in an easy, secure online process)
4. The books are delivered to your child's classroom.

LOOP is the easy way for families to order and pay for Book Club.

Log in, or create a new account at [scholastic.com.au/loop](https://www.scholastic.com.au/loop)

1. If you are new to Book Club, follow the Wizard to set up your profile
2. Click the ORDER tab, and select your school and child's class
3. Add your child's first name and last initial (so the school knows who the book is for)
4. Enter the product item number shown on the Book Club catalogue
5. Make payment via credit card.

Who is Scholastic?

Scholastic is Australia's market leader of children's publishing and a recognisable household name in children's literature. Scholastic has been helping Australian families discover a lifelong love of reading for over 100 years. Scholastic believes that all children should have regular access to quality, affordable books that they have chosen for themselves. Reading ignites a spark of adventure that a child can carry within their heart well into their adult life. Scholastic hopes to light this spark within every child.

In addition, Scholastic gives back to the school so they can purchase valuable educational resources via its Scholastic Rewards program.

Where can you find Scholastic?

You can find Scholastic products in 94% of Australian schools through Book Club, Book Fairs and also retail chains and independent booksellers throughout the nation.



Book Club



Book Fairs



**SCHOLASTIC
Retail**



The Importance of 10 Minutes a Day

Did you know that just 10 minutes of reading a day will change your child's life?

While that may seem like a big statement to make, numerous studies have consistently shown that 10 minutes exposure to reading materials each day is all it takes to positively shape your child's future.

And this doesn't just include complicated educational texts—any reading materials, be it comic books, novels, picture books, recipes, magazines or the back of food packets, all count towards your child's daily reading goal.

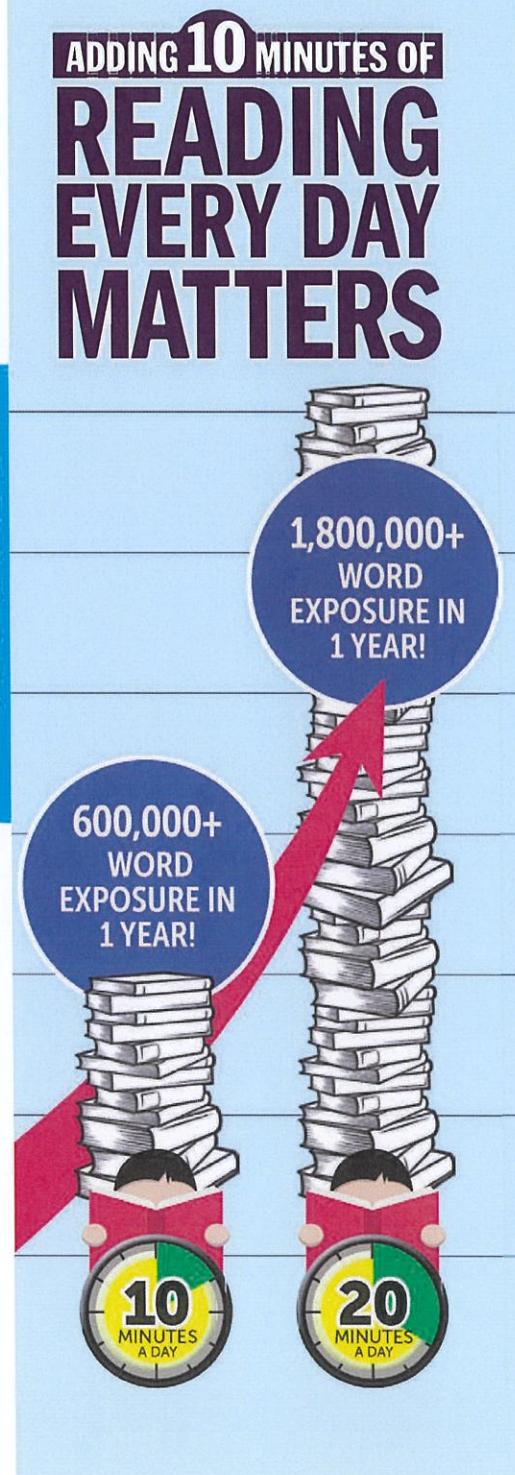
Reading any of these materials for 10 minutes a day exposes your child to more than 600,000 words in one year—interestingly, that's more than double the word exposure of a child who only reads for 5 minutes or less each day.

How can you ensure that you can comfortably set aside some time each day to help your child reach their reading goal?

We've put together a few reading tips to help:

- Look through Book Club catalogues with your child and talk about the books you would like to read together. Discuss what you think the books might be about.
- Be a reading role model and let your child see you reading for enjoyment, for news and for information in cookbooks, magazines, online etc. This way they see that reading is important for many reasons.
- Assign a place in your home for your family's books to show your child that books are special and deserve an organised storage space. Fill your home with lots of reading materials.
- If space allows, create a special area for your child to dedicate to reading. Make sure your child puts aside phones, tablets and any other devices that may form a distraction.
- Tie books and TV/movies together. For example, read about sea life after watching a nature documentary on the ocean. Or, connect books and experiences together. For example, after a school excursion to the zoo, read books about animals.

"Be a reading role model and let your child see you reading."






Connect With Us

Follow us to keep up to date with best in children's publishing, sale events, competitions and the latest news from Book Club and Book Fairs.

-  facebook.com/scholasticaustralia
-  instagram.com/scholastic_au
-  linkedin.com/company/scholastic-australia

Share Your Story With Us

We love to see schools celebrating reading. Make sure you tag us with your tips and ideas.

-  [@ScholasticAustralia](https://facebook.com/ScholasticAustralia)
-  [@scholastic_au](https://instagram.com/scholastic_au)
-  [@scholastic-australia](https://linkedin.com/company/scholastic-australia)

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